



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser **Florida Chamber of Commerce Allian(1354)**
Agency/T-Code **Southern Campaign Resources (4245)/0900**
Buyer **PENNINGTON,ERIN**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political (1065)**
Brand **FL CHAM ALL-PLAKON (137092)**
Acct Types **National/Political**
Est/Headline **/06312644**

Invoice 635835
Inv Date 9/30/2012
Terms Net 30
Contract 331145
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Southern Campaign Resources
235 East Virginia Street
Tallahassee, FL 32301

AgM

Demo
Revision

Comments

FL CHAM ALL-PLAKON
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:34PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00PM- 6:30:00	Day,F-1	09/14/12 6:29PM (Fr)	00:30	FLCC0002	\$4000.00	
3.0	Spot	5:30:00PM- 6:00:00	Day,Tu-1,Th-1	09/18/12 5:41PM (Tu)	00:30	FLCC0002	\$3000.00	
3.0	Spot	5:30:00PM- 6:00:00	Day,Tu-1,Th-1	09/20/12 5:28PM (Th)	00:30	FLCC0003	\$3000.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,W-1,F-1	09/19/12 6:12PM (We)	00:30	FLCC0002	\$4000.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,W-1,F-1	09/21/12 6:24PM (Fr)	00:30	FLCC0003	\$4000.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,M-1	09/17/12 7:29PM (Mo)	00:30	FLCC0002	\$5000.00	
6.0	Spot	7:00:00PM- 7:30:00	Day,F-1	09/14/12 7:29PM (Fr)	00:30	FLCC0002	\$5000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$28,000.00
Commission	(\$4,200.00)
Net Total	\$23,800.00

Total Spots 7

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.